



Going Mobile

Video Training

Introduction

- ✓ Get your Business on Mobile
- ✓ Considerably grow your army of clients
- ✓ Instantly interact with your clients
- ✓ Millions of dollars have been invested

What is Mobile Marketing?

- ✓ Marketing on Mobile devices
- ✓ 7 billion cell phones all over the world
- ✓ It is doing better than traditional marketing methods
- ✓ It is an extension of Internet Marketing

What is Mobile Marketing?

- ✓ Mobile phone usage is exceeding the use of other devices
- ✓ It is less costly than traditional methods
- ✓ At the touch of a button you can send out information
- ✓ It has skyrocketed with the addition of the QR codes